

LAWRENCE WEETMAN



contact@lawrenceweetman.com

Passionate about helping products, people and organisations work together effectively.

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EMPLOYMENT

Senior Product Manager // PROWLER.io

(February 2020 - Present)

- Worked with multiple engineering teams to deliver internal tooling and an execution framework for running quicker, more scalable AI/ML experiments for Prowler's supply chain clients.
- Competitor analysis and the development of the Product Requirements Document for the core "Decision Making platform", including taking part in workshops and consulting with stakeholders.
- Collaborated with researchers, engineers and senior managers to create an Open Source strategy.

Product Manager // OCADO TECHNOLOGY

(May 2019 - February 2020)

- Working with international retail clients to establish their needs, and how to meet them.
- Delivering the most valuable solutions with the help of two development teams; one co-located, and another in a remote development centre.

Product Owner // OCADO TECHNOLOGY

(November 2017 - April 2019)

- Awarded a "Peer Award" for being "approachable, professional, good-humoured, insightful and always willing to help", as well as "challenging standards".
- Realised that the team's mission did not align with organisational needs, so worked with team to support other missions and eventually focus on a new mission.
- Helped to define the mission for OSP, and organised a Town Hall to communicate this.
- Took part in a workshop that defined the role of Product Owners at Ocado Technology.
- Successfully challenged preconceptions about the ways teams can work together.
- Devised engaging ways of sharing ideas with others in the Product group and beyond.
- Delivered the integration between OSP's automated warehouses and the rest of the platform; a challenging project, involving many dependencies, that was of significant strategic importance.

Software Engineer // OCADO TECHNOLOGY

(September 2012 - November 2017)

- Gained significant software development experience across Warehouse Management Systems, Marketing Systems and Delivery Systems across both legacy systems and OSP.
- Participated in many user workshops, varying in style from "prioritisation" meetings to "six-hat" retrospective or planning sessions.
- Attended the Product Owner away day, devising specific action points to improve PO-stakeholder interactions and relationships in response to stakeholder feedback.
- Delivered multi-day Kanban training workshops as part of Ocado's internal academy for over a hundred Ocado Technology employees.
- Ran a team workshop to establish a set of team KPIs.
- Helped to improve the Portfolio Wall process, giving advice on introducing WIP limits at programme level for the Ocean stream.

Ecosystem Analyst (Internship) // BETFAIR

(April 2011 - September 2011)

- Built a simulation of Betfair's complex betting exchange.
- Presented findings in a talk delivered to 40 members of Betfair staff.

SPEAKING & CONFERENCES

Speaker at multiple conferences and meet-ups:

- Agile Cambridge - *October 2019*
- Agile in the City (London) - *April 2019*
- Agile Northants Meet-up - *November 2017*
- Agile Cambridge - *September 2017*
- Expert Talks Cardiff - *September 2017*
- SwanseaCon - *September 2017*
- Agile in the City (London) - *June 2017*
- Cambridge Software Craftsmanship meet-up - *September 2016*

WRITING

- Regular author on Ocado Technology's internal blog.
- Had blog post about Kanban published on Ocado Technology's external blog.
- Maintained a personal blog about Agile processes.

EDUCATION

MEng Computing (Software Engineering) // IMPERIAL COLLEGE LONDON

(October 2008 - June 2012)

- Achieved upper second-class honours.
- Attained Associateship of the City & Guilds Institute (ACGI).
- Represented students as a member of the student council.
- Was the main link between the alumni association and student union as "CGCA Officer".

A Levels // THE BLACKPOOL SIXTH FORM COLLEGE

(September 2006 - June 2008)

Mathematics	A
Computer Science	A
Business Studies	A
General Studies	A
Further Mathematics	C
Critical Thinking (<i>AS-Level only</i>)	A

GCSEs // CARDINAL ALLEN CATHOLIC HIGH SCHOOL, FLEETWOOD

(September 2001 - July 2006)

Science (Double Award)	A* A*
Mathematics	A*
Information & Communication Technology	A*
English	A*
Geography	A*
Religious Education	A*
Electronics	A
Statistics	A
English Literature	A
Drama	A

OUTSIDE ACTIVITIES

- Chairman of my local Civic Society (*February 2016 - Present*)
- Town Crier for the town of Chatteris (*November 2014 - Present*)
- Member of the Local Government Ombudsman Advisory Panel (*October 2015 - October 2016*)

CONTACT

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